

# SPRING EXPOSITION

## THURSDAY, March 18th, 1920

Fashions in Fabrics, in Spring Attire, and in the small accessories on which women of discrimination are aware that good grooming depends, emphasize the decorative. Sheer beauty is woven into the very warp and woof of the lovely things collected from near and far for your inspection at this Exposition. To see them is to glean new inspiration in developing spring costumes of distinction and charm.

### Interesting Suits and Coats

A wave of feeling for the beautiful has not left Suits and Coats untouched, for everywhere one sees rich embroidery, luxurious materials, gay linings and colorful silks enlivening tailors and wraps of duvetyn, tricotine, Poiret twill and soft surfaced fabrics. Smart little etons, Tuxedos or slightly flared jackets often have slim straight skirts or many plaited ones which give the slender silhouette. One sees in some the distended hip line tapering to a trim narrowness at the ankles. Suits or Coats selected from this comprehensive collection are bound to bring pleasure as well as service to their fair wearers.

### The Latest Fancy in Hats

Time was when a wreath of rosebuds on a spring bonnet pleased any maiden, but now amazing green plums and plump little tangerines join hands and circle to the left. Fruits, flowers, fancy pins and fancy straws, embroideries and feathers embellish hats for every daytime and evening occasion. Color and light are attained by glistening straws and metallic embroideries. Every little chapeau seems to have as its motto in life to make some fair damsel lovelier.

### Spring Undergarments

Like melodies tuneful with color and delicate nuances is lingerie designed for Milady. Perhaps the Frenchiest are those pieces made of fine handkerchief linen in orchid, blue, pale yellow or pink and bound with some equally delicious color. Handwork appears also. In Georgette, crepe de Chine, fine nainsooks and batistes the very loveliest, most irresistibly feminine creations are offered, decorated with knots of pastel ribbons, flat flowers, real laces, drawn work and embroidery. One may select night gowns, step-in combinations, camisoles and knickers or the very newest conception, which is the short chemise and its accompanying pantalon.

### Frocks Delightfully New

In Turkey across the sea and here at home the same delightful discovery has been made, that tucked under Turkish skirts are very fascinating. When made of the season's soft, supple silks, they are gracefully becoming. Simple long waisted blouses with minute French sleeves often accompany the Turkish skirt. Sometimes the puffiness is at the hips in the form of platings, ruffles or panniers, in which case the line at the ankles is quite narrow. Gay embroideries, beadings in Indian colorings or fringes embellish street Frocks of Tritotone, twill and duvetyn, or afternoon gowns of the season's irresistible filmy and silken fabrics.

### New Blouses and Skirts

Weighted with beading or embroidery filmy over-blouses with a slim satin skirt from a very lovely afternoon costume. Batik chiffons, Georgette, net and laces are other soft fabrics from which smart blouses are evolved. In lingerie blouses one sees much fine handwork in the form of drawnwork, tuckings, cordings and embroidery on batistes, linens, nainsook, organdie, Swiss and voile. To wear with blouses are delightful skirts of silk, pastel in colorings, plaid woolens, checks, twills and tweed. The tendency in separate skirt is to follow slim lines even though knife and accordion plaited.

### Everything for the Children

Wise people were the French when long ago they evolved delectable pretty things for their youngsters. In gingham, chambray, linen, voiles, organdie, Swiss and taffeta have been made charmingly picturesque frocks and wash suits for girls and little boys. Little yellow ducks go waddling across tiny pockets, feather stitching and other forms of handwork give nice touches to simple little garments. In Coats, Bonnets and Caps of all descriptions, hosiery and spring underthings, there is everything to outfit that small person who must "bud" out in the springtime.



### Footwear That Beautifies.

Great care is necessary in selecting footwear just the same as selecting a gown or hat. A shabby or ill-fitting shoe ruins the whole effect of an otherwise faultless attire. Here are all the latest creations in Spring footwear—boots, oxfords and pumps. They are pleasing to look at and equally pleasing in their faultless fit and superior wearing qualities. A glance at our displays tells the story of what's in vogue.

### Fabrics of Rarest Beauty.

Silken weaves, glorious with color, beautiful with design and wonderful with suppleness, are inspirations for gowns, sports costumes and graceful wraps. Satins and taffetas are among the delightful stuffs. In woolens there are serges, tricotines, plaids and other wanted kinds. Lovely summer fabrics in a wonderful variety are now on display and with their sheer loveliness and colorings, contribute generously to the importance of this showing.

### What Parisienne

would ever dream of sauntering forth on the sunniest of days without her umbrella? New umbrellas for spring are delightful excuses for carrying something. Gay silk ones, plain, striped or plain, have bracelets of amber or ivory, leather or straps and very exquisitely beaded handles.

### One Very Good Reason

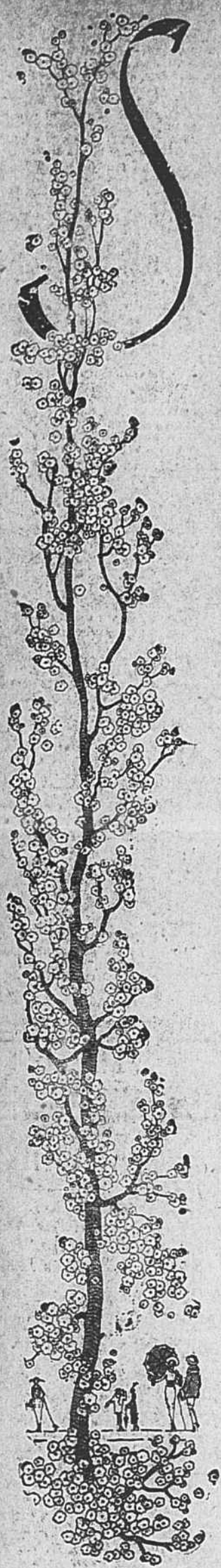
for the brevity of skirts is to display silken clad ankles made lovelier by exquisite lace embroidery and clockings. This detail of the spring costume has assumed much importance as shown by the wide selection from which to choose.

### Vivid as Tropical Birds

are the new sweaters—to see them is to visualize smooth green courses dotted with golfers or congenial groups on country club verandas. With everything fresh and new outdoors it is just the time to have several fresh and new sweaters of silk, wool and chifton wool.

### Spring Clothes for Men and Boys.

When we select our season's and top-coats. We have the highest standards on the highest attainable in tailoring and fabric elegance. When we choose our styles and patterns, it is with a highly developed intuition of what appeals to men of good taste and refinement in grooming. We ask you to come in now and see how closely our fashion ideas match up with yours. The value and economy that is embodied only in good clothes, is your advantage here.



### Quality and Style

ONE of the basic principles upon which this store has based its merchandising is quality first and always.

In the eagerness for Fashion's latest fancy feminine buyers often are tempted by style rather than by prosaic quality. Without the stable foundation of quality style is but a filmy unreliable substitute, a hollow mockery. The confidence which patrons place in this store is a tribute to its policy of quality.

